



IVANA IVANEK

Keynote Speaker, Business Strategist,
Mindset Coach & Podcast Host

SIGNATURE TOPICS

Modern social silencing isn't just a women's issue

This powerful keynote highlights the power of overcoming societal expectations and the fear of judgement and rejection. The audience will take away practical tools to let go of traditional norms limiting their potential and seizing today's new opportunities for meaningful work, allowing people to build impactful businesses and live unique lifestyles.

The Stand - Out Effect - What makes you stand out is what you are afraid to say

This keynote empowers the audience to show up unapologetically in the online space by reclaiming self-trust and overcoming the fear of judgment. It introduces a new way of thinking about personal branding, helping leaders stop outsourcing their authority to their 3rd grade cousins opinion who doesn't understand the industry and articulate a message that stands out. Attendees gain practical insight into building a personal brand as a thought leader, rather than competing in saturated markets and with AI, and stepping into visible leadership with confidence, conviction, and purpose.

Inspires action with storytelling, insights, and humour

"When Ivana speaks, she not only inspires but she also makes you think. Her engaging and thought provoking keynotes are powerful and inspiring. She uses case studies, humor and personal story telling to invite her audiences to see what's possible for them and their potential. Ivana is also a dream to work with. She's open, collaborative and highly motivated. If you are an event planner or conference producer, you need to reach out to Ivana today."

Tricia Brouk

Producer, Speaker, Founder of the Big Talk Academy

BIO

Ivana Ivanek is a keynote speaker, mindset coach, business strategist, and host of the Online Business By Design Podcast, helping service providers build personal brands that make money and a global impact.

After more than a decade of observing and connecting with people, she discovered a powerful truth: Fear of societal rejection and judgment is the hidden reason most people hold back from chasing their dreams.

Coming from a background where entrepreneurship wasn't an option, and hitting rock bottom after failing a business in her early 20s, Ivana is on a mission to teach people how to stop playing small with their potential and build impactful businesses and personal brands.



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[Instagram](#)

